





An aerial view of the downtown Windsor-Detroit river front developments, flanking the World's busiest waterway.

PLACE  
STAMP  
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*Dear Friend:*

*Windsor, Canada's 5th manufacturing city, is adding to its manufacturing capacity, as its plants expand and new industries establish. In 1958, 29 manufacturers enlarged their facilities. The last of these is now in the final stages of a 4 million dollar expansion programme. In the first 10 months of 1959, 35 manufacturers started new additions.*

*The Dominion Bureau of Statistics forecast a 28.8 million dollar expenditure for new plants and equipment in Windsor during 1959, up 65% from 1958, making the total since 1951 over \$330,000,000.*

*The central city is also changing its appearance as a 7 million dollar redevelopment programme begins. New office buildings and a Civic Auditorium are rapidly rising, changing the face of Windsor.*

*We hope that at your first opportunity you make it a point to visit Greater Windsor and view this activity first hand.*

THE GREATER WINDSOR INDUSTRIAL COMMISSION

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